SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

	e of earliest event reported)								
Apr 5, 2017									
2. SEC Identification Number									
11840									
3. BIR Tax Identification No.									
000-100-341-000									
4. Exact name of issuer as specified in its charter									
SAN MIGUEL PURE FOODS COMPANY INC.									
5. Province, country or other jurisdiction of incorporation									
Philippines									
••	6. Industry Classification Code(SEC Use Only)								
7. Address of principa	loffice								
23/F The JMT Co Manila Postal Code 1605	rporate Condominium, ADB Avenue, Ortigas Center, Pasig City, Metro								
8. Issuer's telephone r	number, including area code								
(632) 317-5000									
9. Former name or former address, if changed since last report									
N/A									
10. Securities register	ed pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA								
Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding								
Common (PF)	166,667,096								
Preferred (PFP2)	15,000,000								
11. Indicate the item n	numbers reported herein								

Item 9. Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



San Miguel Pure Foods Company, Inc. PF

PSE Disclosure Form 4-30 - Material Information/Transactions References: SRC Rule 17 (SEC Form 17-C) and Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

SEC Form 17-C to reflect the new director orientation of Gen. Ricardo C. Marquez.

Background/Description of the Disclosure

Please see attached SEC Form 17-C filed with the Securities and Exchange Commission on April 5, 2017, on the new director orientation conducted by the Company's Corporate Affairs Group and Office of the Corporate Secretary for Director Ricardo C. Marquez on April 5, 2017.

Other Relevant Information

None.

Filed on behalf by:

 Name
 Zenaida Postrado

 Designation
 VP & Chief Finance Officer

OFFICE COPY

COVER SHEET

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE (SRC) AND SRC RULE 17(b)(3) THEREUNDER

- 1. **April 4, 2017** Date of Report (Date of earliest event reported)
- 2. SEC Identification No. 11840
- 3. BIR Tax Identification No. 000-100-341-000
- 4. SAN MIGUEL PURE FOODS COMPANY INC. Exact name of registrant as specified in its charter
- 5. **Philippines** (Province, country or other jurisdiction of Incorporation)

6. (SEC Use Only) Industry Classification Code

- 23/F The JMT Corporate Condominium, ADB Avenue, Ortigas Center, Pasig City 1605 (Address of principal office)
 (Postal Code)
- 7. (632) 317-5000 (Registrant's telephone number, including area code)
- 8. **Registrant has not changed address since its last report to this Honorable Commission** (Former name or former address, if changed since last report)
- 9. Securities registered pursuant to Sections 8 and 12 of SRC

Title of Each Class	Outstanding						
	as of December 31, 2016						
Common	166,667,096						
Preferred	15,000,000						
	181,667,096						



10. Indicate the item numbers reported herein:

Item 9. Other Events

We advise that the Company's Corporate Affairs Group and Office of the Corporate Secretary conducted an orientation briefing for its new director, Gen. Ricardo C. Marquez, on April 4, 2017. The briefing included an overview of the Company's corporate structure, its Articles of Incorporation and By-laws, the Company's businesses, financial performance, core purpose, core value, vision and strategic thrusts, plans, key management, and other relevant matters necessary and desirable to enable the new director to contribute effectively in Board meetings and to faithfully fulfill his duties and responsibilities to the Company. Copies of the Company's Manual on Corporate Governance, Code of Ethics, Dividend Policy and Policies on Securities Dealing, Conflict of Interest, Whistleblowing, and Solicitation or Acceptance of Gifts were also provided to the new director, for his guidance.

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Pursuant to the requirements of the Securities Regulation Code, the registrant duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

> SAN MIGUEL PURE FOODS COMPANY INC. By:

Augher till ALEXANDRA BENGSON TRILLANA

Corporate Secretary

April 4, 2017.