

C02251-2014

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

May 6, 2014

2. SEC Identification Number

11840

3. BIR Tax Identification No.

000-100-341-000

4. Exact name of issuer as specified in its charter

SAN MIGUEL PURE FOODS COMPANY INC.

5. Province, country or other jurisdiction of incorporation

Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

23/F The JMT Corporate Condominium, ADB Avenue, Ortigas Center, Pasig City

Postal Code

1605

8. Issuer's telephone number, including area code

(632) 702-5000

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	166,667,096
Preferred	15,000,000

11. Indicate the item numbers reported herein

Item 9. Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

San Miguel Pure Foods Company, Inc. PF

PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing *References: Section 14 of the Revised Disclosure Rules*

Subject of the Disclosure
Investors' Briefing Invitation
Background/Description of the Disclosure
Please see attached

Type of Briefing	Investors' Briefing
Subject of the Briefing	2014 First Quarter Results
Date of the Briefing	May 12, 2014
Time	4:00 P.M.
Venue	2F Executive Dining Room, SMC-Head Office Complex, 40 San Miguel Ave., Mandaluyong City
Contact Person	Gina Qubing
Contact Details	632-3741

Other Relevant Information
None.

Filed on behalf by:

Name	Alexandra Trillana
Designation	AVP & Corporate Secretary



**SAN MIGUEL
CORPORATION**



**SAN MIGUEL
BREWERY INC.**



**San Miguel
Pure Foods**



YOU ARE INVITED TO THE COMBINED

INVESTORS' BRIEFING

FOR THE 2014 FIRST QUARTER RESULTS

4:00 PM MANILA TIME | MAY 12, 2014

SAN MIGUEL CORPORATION
EXECUTIVE DINING ROOM (EDR)
2/F SMC Head Office Complex,
40 San Miguel Avenue, Mandaluyong City

RSVP

Gina Qubing 632 3741

Leah Artuz 632 3422

Note:

*For faster registration, please prepare your business cards
or IDs before approaching the registration table.*