

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Nov 2, 2016
2. SEC Identification Number
11840
3. BIR Tax Identification No.
000-100-341-000
4. Exact name of issuer as specified in its charter
SAN MIGUEL PURE FOODS COMPANY INC.
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
23/F The JMT Corporate Condominium, ADB Avenue, Ortigas Center, Pasig City, Metro
Manila
Postal Code
1605
8. Issuer's telephone number, including area code
(632) 317-5000
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common (PF)	166,667,096
Preferred (PFP2)	15,000,000

11. Indicate the item numbers reported herein
Item 9. Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



San Miguel Pure Foods Company, Inc.
PF

PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing
References: Section 14 of the Revised Disclosure Rules

Subject of the Disclosure

Investors' Briefing invitation.

Background/Description of the Disclosure

Please see attached.

Type of Briefing	Investors' Briefing
Subject of the Briefing	2016 Third Quarter Results
Date of the Briefing	Nov 10, 2016
Time	3:00 P.M.
Venue	2F Executive Dining Room, SMC-Head Office Complex, 40 San Miguel Ave., Mandaluyong City
Contact Person	Gina Qubing
Contact Details	632-3741

Other Relevant Information

None.

Filed on behalf by:

Name	Alexandra Trillana
Designation	AVP & Corporate Secretary



**SAN MIGUEL
CORPORATION**



**SAN MIGUEL
BREWERY INC.**



**San Miguel
Pure Foods**



INVESTORS' BRIEFING

2016 THIRD QUARTER RESULTS

3:00 PM MANILA TIME | NOVEMBER 10, 2016

SAN MIGUEL CORPORATION
EXECUTIVE DINING ROOM (EDR)
2/F SMC Head Office Complex,
40 San Miguel Avenue, Mandaluyong City

RSVP

*Gina Qubing 632 3741
Justine Lacanienta 632 3422*