

REPUBLIC OF THE PHILIPPINES

Department of Finance

SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City 1554

MARKETS AND SECURITIES REGULATION DEPARTMENT

IN THE MATTER OF

SAN MIGUEL PURE FOODS COMPANY INC.

NAME

REGISTRATION OF SECURITIES

POSITION

NOTICE

Notice is hereby given that on 09 December 2014, a sworn registration statement was filed with the Securities and Exchange Commission for and on behalf of **SAN MIGUEL PURE FOODS COMPANY INC.** for the registration of up to Fifteen Million (15,000,000) Series 2 Preferred Shares with a par value of P10.00 to be Offered and sold in one or more tranches, broken down as follows:

| Shares for Public Offering | No. of Shares | Amount |
|----------------------------|---------------|--------------------|
| Primary Offer | 10,000,000 | P10,000,000,000.00 |
| Oversubscription Option | 5,000,000 | 5,000,000,000.00 |
| TOTAL | 15,000,000 | P15,000,000,000.00 |

at an Offer Price of P1,000.00 per share for an aggregate amount of Fifteen Billion Pesos (P15,000,000,000.00). These are to be listed and traded on the Main Board of the Philippine Stock Exchange.

According to the papers presented, the following persons are the directors and executive officers of SMPFCI:

| Bo | ard of Directors | |
|------|------------------------|---|
| Ed | uardo M. Cojuanco, Jr. | Chairman |
| Ra | mon S. Ang | Director |
| Fra | ancisco S. Alejo III | Director |
| Me | enardo R. Jimenez | Director |
| Ma | rio C. Garcia | Director |
| Ca | rmelo L. Santiago | Independent Director |
| Silv | vestre H. Belo III | Independent Director Independent Director |
| Ed | gardo P. Cruz | Independent Director |
| Ke | y Officers | |
| | ancisco S. Alejo III | President |
| Zei | naida M. Postrado | Treasurer, Vice-Presidenat and Chief Financial Officer |
| Ма | a. Soledad E. Olives | Compliance Officer, Vice President and Corporate Planning and Management Services Group Manager |
| Jer | nnifer T. Tan | Vice-President and Business Procurement Group Head |
| Rita | a Imelda B. Palabvab | President, San Miguel Foods, Inc. |

Florentino C. Policarpio

President, San Miguel Mills, Inc.

Raul B. Nazareno

President, The Purefoods-Hormel Company, Inc.

Oscar R. Sañez

Vice-President, International Operations and Exports

Rodolfo M. Abaya

Vice-President and Division Human Resources

Manager.

Alexandra Bengson Trillana

General Counsel and Corporate Secretary

Ma. Celeste Legaspi-Ramos

Assistant Corporate Secretary

Said registration statement and other papers / documents attached thereto are open to inspection by interested parties at this Department during business hours and copies thereof, photostatic or otherwise, shall be furnished to every party at such reasonable fees as the Commission may prescribe. The Registration Statement and the Prospectus attached thereto dated 09 December 2014 and their updates and/or amendments may also be downloaded at www.sanmiguelpurefoods.com.

VICENTE GRACIANO P. FEIGZMENIO, JR. Director