SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)		
Oct 30, 2017		
2. SEC Identification Number		
11840		
3. BIR Tax Identification No.		
000-100-341-000		
4. Exact name of issuer as specified in its charter		
SAN MIGUEL PURE FOODS COMPANY INC.		
5. Province, country or other jurisdiction of incorporation		
Philippines		
6. Industry Classification Code(SEC Use Only)		
7. Address of principa	al office	
23/F, The JMT Corporate Condominium, ADB Avenue, Ortigas Center, Pasig City, Metro Manila Postal Code 1605		
8. Issuer's telephone number, including area code		
(632) 317-5000		
9. Former name or former address, if changed since last report		
N/A		
10. Securities registe	red pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA	
Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
Common (PF)	166,667,096	
Preferred (PFP2)	15,000,000	
11. Indicate the item	numbers reported herein	
Item 9. Other Ev	ents	

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

?

San Miguel Pure Foods Company, Inc. PF

PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing References: Section 14 of the Revised Disclosure Rules

Investors' Briefing Invitation.

Background/Description of the Disclosure

Please see attached.

Type of Briefing	Investors' Briefing
Subject of the Briefing	2017 September YTD Results
Date of the Briefing	Nov 10, 2017
Time	4:30 P.M.
Venue	2F, Executive Dining Room, SMC-HOC Office Complex, 40 San Miguel Ave., Mandaluyong City
Contact Person	Gina Qubing
Contact Details	632-3741

Other Relevant Information

None.

Filed on behalf by:

Trillana
rporate Secretary





INVESTORS' BRIEFING 2017 SEPTEMBER YTD RESULTS

4:30 PM MANILA TIME | NOVEMBER 10, 2017

SAN MIGUEL CORPORATION EXECUTIVE DINING ROOM (EDR) 2/F SMC Head Office Complex, 40 San Miguel Avenue, Mandaluyong City

RSVP

Gina Qubing 632 3741 Justine Lacanienta 632 3422